

Social Tracker Monthly Blank "FREEBIE" www.themakersmap.com

							Week End 1
FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Live 1 ____ FB Live 2 ____ More than 2? Yes or No Insta Post ____
FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	
FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	
FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	
FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	
Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	
Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	
Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	
Notes:	Notes:	Notes:	Notes:	Notes:	Notes:	Notes:	Insights FB Reach FB Likes FB Engage IG Reach IG Follows
							Week End 2
FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Live 1 ____ FB Live 2 ____ More than 2? Yes or No Insta Post ____
FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	
FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	
FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	
FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	
Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	
Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	
Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	
Notes:	Notes:	Notes:	Notes:	Notes:	Notes:	Notes:	Insights FB Reach FB Likes FB Engage IG Reach IG Follows

							<i>Week End 3</i>
<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Live 1</i> ____ <i>FB Live 2</i> ____ <i>More than 2? Yes or No</i> <i>Insta Post</i> ____
<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	
<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	
<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	
<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	
<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	
<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	
<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	
<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Insights FB Reach</i> <i>FB Likes FB Engage IG Reach IG Follows</i>
							<i>Week End 4</i>
<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Post 1</i> ____	<i>FB Live 1</i> ____ <i>FB Live 2</i> ____ <i>More than 2? Yes or No</i> <i>Insta Post</i> ____
<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	<i>FB Post 2</i> ____	
<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	<i>FB Post 3</i> ____	
<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	<i>FB Post 4</i> ____	
<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	<i>FB LIVE</i> ____	
<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	<i>Insta Story</i> ____	
<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	<i>Insta Post</i> ____	
<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	<i>Pin 10 Pins</i> ____	
<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Notes:</i>	<i>Insights FB Reach</i> <i>FB Likes FB Engage IG Reach IG Follows</i>

Here is the extra week for some months that have 5 weeks!

							Week End 5
FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	FB Post 1 ____	
FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	FB Post 2 ____	
FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Post 3 ____	FB Live 1 ____ FB Live 2 ____
FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	FB Post 4 ____	More than 2? Yes or No
FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	FB LIVE ____	
Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Story ____	Insta Post ____
Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	Insta Post ____	
Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	Pin 10 Pins ____	
Notes:	Notes:	Notes:	Notes:	Notes:	Notes:	Notes:	Insights FB Reach FB Likes FB Engage IG Reach IG Follows

TOTAL OVERALL BEGINNING AND END OF MONTH CHALLENGE RESULTS:

FACEBOOK

<p>What month is this? What year is this? Include the number and percent up or down How Many FB followers did you have when you started this month?</p> <p>How many FB followers did you gain this month? How many total FB followers do you have end of month?</p> <p>Did you do paid ads? Document your ad spend, reach and cost per. Boost? Like?</p>	<p>FILL THIS OUT BEGINNING OF MONTH and at END OF MONTH.</p> <p>What is your current FB reach starting this month? What is your FB reach at the end of month? What is your current FB engagement starting this month? What is your FB engagement ending this month?</p> <p>Local Promotion? Document cost and reach here</p>
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INSTAGRAM

<i>How many IG Followers did you have when you started this month?</i>	<i>Website clicks?</i>
<i>How many IG Followers did you gain this month?</i>	<i>Did you do stories?</i>
<i>How many total IG followers do you have end of month?</i>	<i>What is your stories insights??</i>
<i>What is your IG reach starting this month?</i>	<i>Average impressions for past 14 days.</i>
<i>What is your IG reach at end of this month?</i>	<i>Did you notice an increase in DM's on IG?</i>
<i>What is your IG engagement at start of the month?</i>	
<i>What is your IG engagement at end of the month?</i>	

For [Pinterest](#) jump on a Desktop to see your insights.

How many followers do you have on Pinterest when you started?

How many followers do you have on Pinterest at end of month? What is your reach starting this month?

What is your reach ending this month?

NOTES:

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